



# SHARE OUR STRENGTH'S GREATAMERICAN BAKESALE®

**WHAT:** Share Our Strength's Great American Bake Sale is a national campaign that mobilizes people of all ages to help end childhood hunger in America by holding bake sales in their communities. Since 2003, the campaign has raised over \$3 million and engaged more than 1 million people in baking, selling or buying goods.

**WHO:** Individuals, families, students, corporate and community leaders, chefs and restaurateurs in America.

**WHERE:** Thousands of neighborhoods, schools, places of worship, culinary academies, restaurants, bakeries, grocery stores and businesses across the nation.

**WHEN:** May 19, 2007-August 31, 2007

**WHY:** More than 12 million American children are at risk of hunger. Funds raised from your bake sale will support efforts to ensure that children have access to healthy, nutritious food they need to develop to their full potential.

**HOW:**

- Log onto [www.greatamericanbakesale.org](http://www.greatamericanbakesale.org) to learn more.
- Hold a bake sale or host a virtual bake sale.
- Make a general contribution to Share Our Strength®.
- Encourage your friends, family and colleagues to hold a bake sale.

*Since 1984, Share Our Strength has led the fight against hunger and poverty by inspiring and organizing individuals and businesses to share their unique talents and strengths. We have raised over \$200 million to fight hunger around the globe. We have invested these critical funds in more than 1,000 of the most effective hunger-related organizations to sustain their efforts and maximize their capacity to deliver results. Today, our priority is to end childhood hunger in America, ensuring that the more than 12 million children who are at risk of hunger have access to the nutritious food they need to learn, grow and thrive.*

## CHILDHOOD HUNGER FACTS

- Childhood hunger is an uneasy or painful sensation among children, caused by involuntary lack of food within their households.
- Every fourth person standing in a soup kitchen line is a child.
- Hunger impedes children's growth, development and academic performance.
- Without federally-funded school breakfast, school lunch, summer and after-school feeding programs, many children in America would not have access to food.

## Share Our Strength's Great American Bake Sale® Impact

Funds raised through Share Our Strength's Great American Bake Sale will support efforts to increase the number of low-income children that participate in summer and after-school feeding programs, organizations that offer high-quality nutrition education to low-income families through Share Our Strength's Operation Frontline program, and organizations that provide services and support to families and children living in high-need areas of the country.

To date, grants from Share Our Strength's Great American Bake Sale has helped organizations:

- Serve more than 5.3 million nutritious meals and snacks to children at risk of hunger during the summer and after school.
- Establish an additional 926 sites where children can get meals, ensuring that even more kids have access to healthy food.
- Reach more than 97,000 low-income children with after-school and summer feeding programs, providing the nourishment they need to thrive.

### A SAMPLING OF SHARE OUR STRENGTH'S GREAT AMERICAN BAKE SALE GRANT RECIPIENTS

#### *Care & Share Food Bank, Colorado Springs, CO*

Care & Share Food Bank saw two barriers to increasing children's participation in their feeding programs: too few sites available and the lack of community awareness about existing feeding sites. With funds they received from Share Our Strength's Great American Bake Sale, the organization was able to open two new feeding sites and conduct outreach efforts to inform eligible families about their nutrition program for children.

#### *City of East Orange Department of Health and Human Services, East Orange, NJ*

One of the barriers that the City of East Orange experienced was the need for more staff to oversee their feeding program and provide enrichment activities for children. Thanks to the grant they received from Share Our Strength's Great American Bake Sale they were able to hire more staff to serve meals and provide additional nutrition education classes.

#### *Community Action Partnership of Kern, Bakersfield, CA*

With funds received from Share Our Strength's Great American Bake Sale, the Community Action Partnership of Kern was able to overcome a lack of equipment available to serve meals. After receiving the grant, the Partnership was able to purchase a refrigerator, sink and meal preparation station, which enabled them to serve more children healthy meals and snacks.

For more information, visit [www.greatamericanbakesale.org](http://www.greatamericanbakesale.org).

1730 M St. NW, Suite 700  
Washington DC 20036  
800.969.4767  
[www.strength.org](http://www.strength.org)



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"Encouraging children to give back to less fortunate children is the philosophy that the Great American Bake Sale and Batter Up Kids Culinary Center embrace. This single event gives children and parents the opportunity to work together and give back to their communities—both locally and nationally. There is no more worthy endeavor than families working together to help end childhood hunger in America."

—Barbara Beery

Founder and CEO,

Batter Up Kids Culinary Centers

"I want to make a difference in this world, and by participating in the Great American Bake Sale, I can make a difference and affect the lives of many children right from my own kitchen."

—Mary Kathleen Shaw

Great American Bake Sale

Fundraising Volunteer



National Television Partner